

POSTING DATE: December 01, 2006
JOB#: 84-06
JOB TITLE: Reporter/Photographer/Anchor
COMPANY: KOBR-TV, News/Weather/Sports
SCHEDULE: Varies
STATUS: Full Time, Hourly



QUALIFICATIONS:

Prior experience in news reporting/photography required. College experience considered. Prior assignment editing experience helpful. Proven abilities in news writing, fact gathering, interviewing and accuracy. Some experience in DVC Pro camera and editing equipment helpful. Ability to work well under pressure and on strict deadlines. Must be able to work quickly and accurately. Should possess or qualify for state driver's license in order to operate company vehicles.

DUTIES:

Responsibilities will include, but not limited to: Reporter/photographer for morning and evening newscasts and handle such duties. Will also required to report and shoot local newsworthy events. Schedules story coverage, gathers information, writes stories, interview subjects and reports on-air. Shoot and edit videotape for broadcasts. Assist in the production of news broadcasts and other news stories, develop, and maintain local news contacts.

PHYSICAL REQUIREMENTS:

The following physical requirements are typical, but not all-inclusive: Lifts and carries moderately heavy camera equipment. Extensive driving and/or riding in company vehicle to cover news stories. Work requires a great deal of walking, standing, bending, stooping and kneeling. Manual dexterity to operate typewriter/computer keyboards and editing equipment. Check equipment loads and unloads news vehicles.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 84-06
124 E 4th St
Roswell, NM 88201
Fax: (505) 625-8866
Email: nnieto@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: November 15, 2006
JOB#: 79-06
JOB TITLE: Master Control Operator
COMPANY: KOB-TV, Production
SCHEDULE: Varies
STATUS: Part Time, Hourly



QUALIFICATIONS:

Prior experience in master control operation is desired but not necessary.

DUTIES:

Responsibilities will include, but not limited to: operate all television equipment related to master control to assure the highest quality broadcast audio and video signals; monitor signals for transmitter and translator quality. Ability to work well under pressure; perform other related duties as assigned by the Production Manager

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 79-06
124 E 4th St
Roswell, NM 88201
Fax: (505) 625-8866
Email: nnieto@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: August 22, 2006
JOB#: 66-06
JOB TITLE: Maintenance Technician
COMPANY: KOB-TV, Engineering Maintenance
SCHEDULE: Varies
STATUS: Full Time, Hourly



QUALIFICATIONS:

Two years experience in broadcast television. Good background in electronic troubleshooting, computer knowledge in both hardware and software. Transmitter experience, both high power and lower power, VHF and UHF. Betacam & DVCPRO experience desired.

DUTIES:

Responsibilities will include, but not limited to: Repair and maintain all electronic equipment in the studio, transmitter, translator and microwave sites. Some building maintenance. Maintain computer network.

PHYSICAL REQUIREMENTS:

The following physical requirement are typical, but not all inclusive: Lifting and carrying 65 pounds. Valid driver's license for company's vehicles, able to work all hours. Manual dexterity for operating equipment and doing adjustments.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 66-06
124 E 4th St
Roswell, NM 88201
Fax: (505) 625-8866
Email: nnieto@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: January 25, 2007
JOB#: 4-07
JOB TITLE: Traffic Clerk
COMPANY: KOB-TV, Sales-General
SCHEDULE: Full Time
STATUS: Full Time, Hourly



QUALIFICATIONS:

At least one-year Traffic Department experience. Must be self-motivated. Working knowledge and familiarization of Wide Orbit system software preferred. Strong communication and organization skills required, along with good attention to detail. Computer and 10-key experience required. Good phone skills, ability to handle and track rapidly changing instructions from the Sale Department.

DUTIES:

Responsibilities will include, but not limited to: Performs any and all duties relating to traffic and the office. Assembly and finalization of daily log. Placement, clearance and maintenance of inventory, copy coordination. Any other duties assigned by Station Manager.

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 4-07
825 W Broadway
Farmington, NM 87401
Fax: (505) 327-5196
Email: dkelly@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: December 05, 2006
REVISED DATE: December 05, 2006
JOB#: 85-06
JOB TITLE: Sports Anchor/Reporter-Weekend
COMPANY: KOB-TV, News/Weather/Sports
SCHEDULE: Varied
STATUS: Full Time, Salaried



QUALIFICATIONS:

Previous experience in news and sports/photography helpful. Will consider college experience. Ability to work well under pressure and on strict deadlines. Must be able to work quickly and accurately. Should possess or qualify for state driver's license in order to operate company vehicles.

DUTIES:

Responsibilities will include, but not limited to: Videotape footage for news stories and gather basic information at the scene. Shoot and edit videotape for broadcasts. Fill-in for sports anchor/reporter. Assist in the production of news broadcasts and other news.

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 85-06
825 W Broadway
Farmington, NM 87401
Fax: (505) 327-5196
Email: dkelly@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: January 11, 2007
JOB#: 3-07
JOB TITLE: Reporter
COMPANY: KOB-TV, News/Weather/Sports
SCHEDULE: As scheduled
STATUS: Full Time, Hourly



QUALIFICATIONS:

Applicant should have two years prior experience as a reporter for a network affiliated television station. College degree preferred, but not required. Applicant should be prepared to handle a variety of news reporting assignments, including but not limited to, live appearances of the news set and at remote locations. Good writing skills and communication skills. If you have a high interest in TV news, can deal with confrontation, gather and develop facts, this may be the job for you.

DUTIES:

Responsibilities will include, but not limited to: Travel to scenes where news is happening. Prepares enterprising stories. Writes, produces, and reports. Required to meet deadlines.

Send tape, resume, cover letter and references.

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions. Dexterity to operate equipment and computer keyboard. Sufficient mobility to get around the building as well as climb in and out of vehicles, etc. Able to work in all types of weather conditions. Able to see well and sufficient hearing.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 3-07
4 Broadcast Plaza SW
Albuquerque, NM 87104
Fax: (505) 764-2505
Email: dibrown@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: December 28, 2006
JOB#: 90-06
JOB TITLE: Producer (Revision)
COMPANY: KOB-TV, News/Weather/Sports
SCHEDULE: As assigned
STATUS: Full Time, Salaried



QUALIFICATIONS:

Three years experience and a college degree in journalism or related field plus computer skills are required. This position is for an evening producer in a top 50 competitive news market. We're looking for a producer with excellent news writing skills, solid storytelling ability through the effective use of video and graphics, strong news judgment, good people skills and the ability to thrive as a member of a team. Our producers must thrive on juggling numerous tasks and must be able to create high-quality newscasts under strict daily deadlines. Candidate's knowledge of New Mexico and the southwest would be valuable. Drive and ambition to win in a competitive environment is essential.

DUTIES:

Our emphasis is "live, local, late-breaking." Words we live by every day as we produce the market's highest rated morning, noon and late newscasts. We're aggressive about breaking news and ensuring we're not only first but the best source in our market. Our producers are crucial to our success. Your responsibilities will include "producing" not just stacking newscasts, writing updates and teases, coordinating news coverage, and helping with special projects. We want producers who have passion about the day's news and what they want to see in their newscasts. Successful candidates must be able to guide reporters and other staff members in areas such as putting together story elements and effective usage of graphics and pre-production. Perform other reasonably related duties as assigned by supervisor.

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions. Dexterity to operate equipment. Sight and hearing necessary to handle all job functions.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 90-06
4 Broadcast Plaza SW
Albuquerque, NM 87104
Fax: (505) 764-2505
Email: dibrown@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

POSTING DATE: December 19, 2006
JOB#: 88-06
JOB TITLE: Broadcast Engineer for Satellite Stations
COMPANY: KOB-TV, Engineering Maintenance
SCHEDULE: Monday - Friday and as needed
STATUS: Full Time, Hourly



QUALIFICATIONS:

Must have a minimum four years experience in a television broadcast television station. Should have a well-rounded knowledge of studio equipment, including the repair and maintenance of studio VTRs and ENG cameras. Applicant should also have a good understanding of Windows XP, networking concepts and practice, and non-linear editing systems. Should have good understanding of broadcast regulations and quality standards. Some RF experience preferred. Must possess of qualify for a state driver's license in order to operate company vehicles and have a good driving record.

DUTIES:

The Broadcast Engineer for Satellite Stations will be responsible for the maintenance and general upkeep of the studio and transmitter facilities for KOB-TV (located in Farmington, NM) and KOB-TV (located in Roswell, NM). Job will require regular travel to the satellite stations to install and repair equipment and perform routine and emergency maintenance. Additionally, this position will support the IT infrastructure at the satellite stations in cooperation with the IT Administrator and the Director of Engineering and Production. Will also assist at KOB-TV (located in Albuquerque, NM) when time permits. Job will be based out of Albuquerque.

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions. Lifts and carries 30 kg. (65 pounds) equipment for short distances (about 30m -- approximately 100 feet). Manual dexterity to operate pushbuttons, manipulate antennas and perform maintenance on equipment, including light maintenance on remote vehicles. Capable of driving company vehicles. Good vision for proper monitoring of equipment and driving. Must be capable of driving both during the day and at night for long distances.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 88-06
4 Broadcast Plaza SW
Albuquerque, NM 87104
Fax: (505) 764-2505
Email: dibrown@kobtv.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER

Outreach Report

Call Sign
KOBF-TV

Type of Station
TV

Location: City/State
Farmington, NM

Facility ID
35321

Outreach Activities

Name of Event /
Initiative

Contact Person

Date
Events for KOBF-TV

Participants

Tour of KOBF-TV

Luke Renner

02/12/2007
-
02/12/2007

News Director Scott Michlin

Sports Director Ezra Broder

Technical Director Joe Kelly

Outcomes

Students are interested in TV since they are taking a TV production course. This outreach gives them an idea of the types of careers offered at KOBF-TV

Description

Ten students from Luke Renner's Television Production class at San Juan College visited KOBF-TV to tour the station and watch the production of the 6PM news broadcast.

Master Control Baxter Dunsworth

OUTREACH INITIATIVE SUMMARY

~ ~ ~

Type of Outreach ☐ Meeting ☐ Scholarship
 ☐ Job Fair ☐ Event
 ☐ Visit ☒ XX Other
 ☐ Internship

Name of Outreach Initiative Tour of KOBF

Name and Title of Contact Person for Initiative Luke Renner

Participants/Titles Scott Michlin, Ezra Broder, Baxter Dunsworth, Joe Kelly

Date(s) or Timeframe Monday, Feb 12, 5:30pm-6:30pm

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

10 Members of Luke Renner's Television production class from San Juan College visited KOBF to tour the station and watch the production of the 6pm news.

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

Students are interested in TV since they are taking a TV production course. This outreach gives them an idea of the types of careers offered at KOBF-TV.

2/13/07

Outreach Report

Call Sign Type of Station
KOBF-TV TV

Location: City/State
Farmington, NM

Facility ID
35321

Outreach Activities

Name of
Event /

Initiative

Contact Person

Date

Participants

Events for KOBF-TV

Career Check
2007

Marie Schumacher

02/15/2007

KOBF News Director Scott Michlin

02/15/2007

Outcomes

Students contacted at this event may contact KOBF in the future about internships or job shadowing opportunities, they may also look for employment at KOBF once they graduate.

Description

Represented KOBF-TV at this event open to High School and College students. Roughly 300 people attended. Students asked questions about careers, salary expectations, educational requirements, etc. One High School counselor also made contact to try and set up shadow or internship programs for their students

OUTREACH INITIATIVE SUMMARY

~ ~ ~

Type of Outreach Meeting Scholarship
 XX Job Fair Event
 Visit Other
 Internship

Name of Outreach Initiative Career Check 2007

Name and Title of Contact Person for Initiative Marie Schumacher

Participants/Titles Scott Michlin, News Director

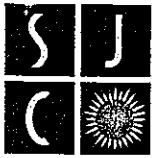
Date(s) or Timeframe Feb. 15, 2007 9am—12pm

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

Represented KOBF TV at this event open to High School and college students. Roughly 300 people attended, but only 30 or so stopped by the KOBF booth and asked questions about careers, salary expectations, educational requirements, etc. One high school councilor also made contact to try and set up shadow or internship programs for their students.

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

Students contacted at this event may contact KOBF in the future about internships or job shadowing opportunities, they may also look for employment at KOBF once they graduate



SAN JUAN COLLEGE

February 1, 2007

Scott Michlin
KOBF-TV
825 W. Broadway
Farmington, NM 87401

Dear Scott,

Thank you for agreeing to participate in Career Check 2007 which is being hosted at San Juan College, 4601 College Boulevard, Farmington, on February 15, 2007, from 9 am to 12 noon. We are looking forward to a rewarding morning filled with excited high school and college students seeking career information. The following will be placed in the packet being handed out to the students for the event. If there are any changes to be made please email us before February 8th schumacherma@sanjuancollege.edu :

KOBF-TV is a local Farmington ^{TV}~~radio~~ station that has careers in Journalism, Photography, Sales and Engineering.

Plan on arriving at the Henderson Fine Arts Center by 8:15 for set up (map enclosed). Career Check will be organized by career clusters. There will be a check-in table located near the Henderson Fine Arts Center main door. You may pick up an information packet and receive your table assignment at the check-in table.

The majority of the students will arrive at 8:45 am and go into the Performance Hall for a keynote speaker. The speaker will end at 9:30 am at which time the high school students will be released to visit the booths until 12 noon. You are welcome to come and hear the presentation or you may visit the hospitality table in room 9006.

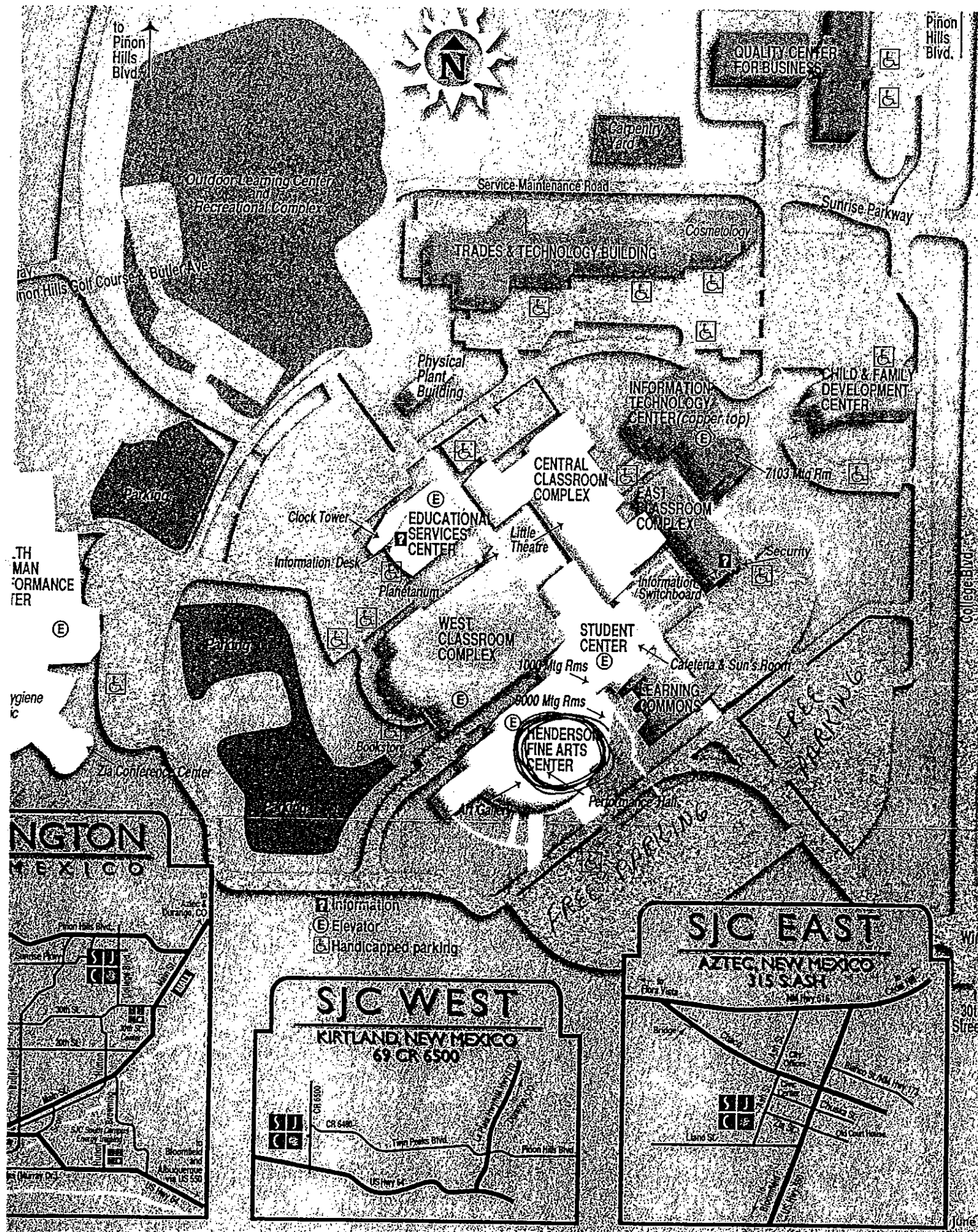
We are sending the question sheet to you that we are providing the students that day. We are not limiting your discussion to these questions. This is just to help students as they begin to investigate their career options. You are welcome to bring handouts about any career in your company as well as company information to hand out to students. Many companies are also bringing enticements to attract students to their tables as well.

If you have any questions concerning Career Check please do not hesitate to contact me at 505-566-3212.

Sincerely,

Marie S. Schumacher
Career Services Director

Enclosures



SAMPLE QUESTIONS TO ASK BUSINESSES DURING CAREER CHECK

Q: What are the salary ranges for the careers in your company?

A:

Q: What are the educational requirements for this career and are there any physical or emotional conditions I should take under consideration for this career?

A:

Q: What qualities does one need to be an effective long-term employee?

A:

Q: What is the job outlook both locally and nationally in this career field?

A:

Q: What do you find most rewarding about your job? Most frustrating? Tell me about your typical day.

A:

Q: What is the long-term employment outlook for this career area?

A:

Q: Describe the background of your company and some different types of jobs within the organization.

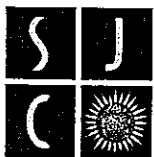
A:

Q: Besides working directly in this career area, what other jobs might look good on my resume?

A:

Q: To enhance my resume would you encourage me to join any clubs or professional organizations? If so what type?

A:



SAN JUAN COLLEGE

Dear Business Partners,

Thank you for being a part of the 2007 Career Check activity. The following is information you may need today:

- **Your Booth Location** – On the cover of the folder is your booth number, please look at the map enclosed to find your table.
- **Refreshments** – Refreshments are in room 9006, in the Henderson Fine Arts Building. You do not need anything formal to get your refreshments. You may bring them back to your table but we ask that you throw away any garbage before you leave. We only have one lady that will be cleaning up the rooms after we are done and we don't want to overtax her. Thank you for your cooperation in this matter.
- **Business Evaluation** – Please fill out the evaluation and leave it at the registration desk as you leave today. We plan on having this event again next year and your input will help us do a better job.
- **Job Days** – If you want to come back to the college to do on-site recruitment for part-time and full time work see the Job Days flier in the packet.
- **Free Job Postings** – The Career Services Department will post your jobs for free. Our website is visited by both students and alumni. See the flier in this folder.
- **Career Expo** – Career Expo is taking place again in April. We have enclosed a registration form in this packet.

Again, we would like to thank you for your help in preparing students for the workforce by talking to them about the careers in your industry.

Thank you, the 2007 Career Check Committee

JOB DAYS

Job Days are onsite recruitment opportunities at San Juan College.

March 14 & 15

April 4 & 5

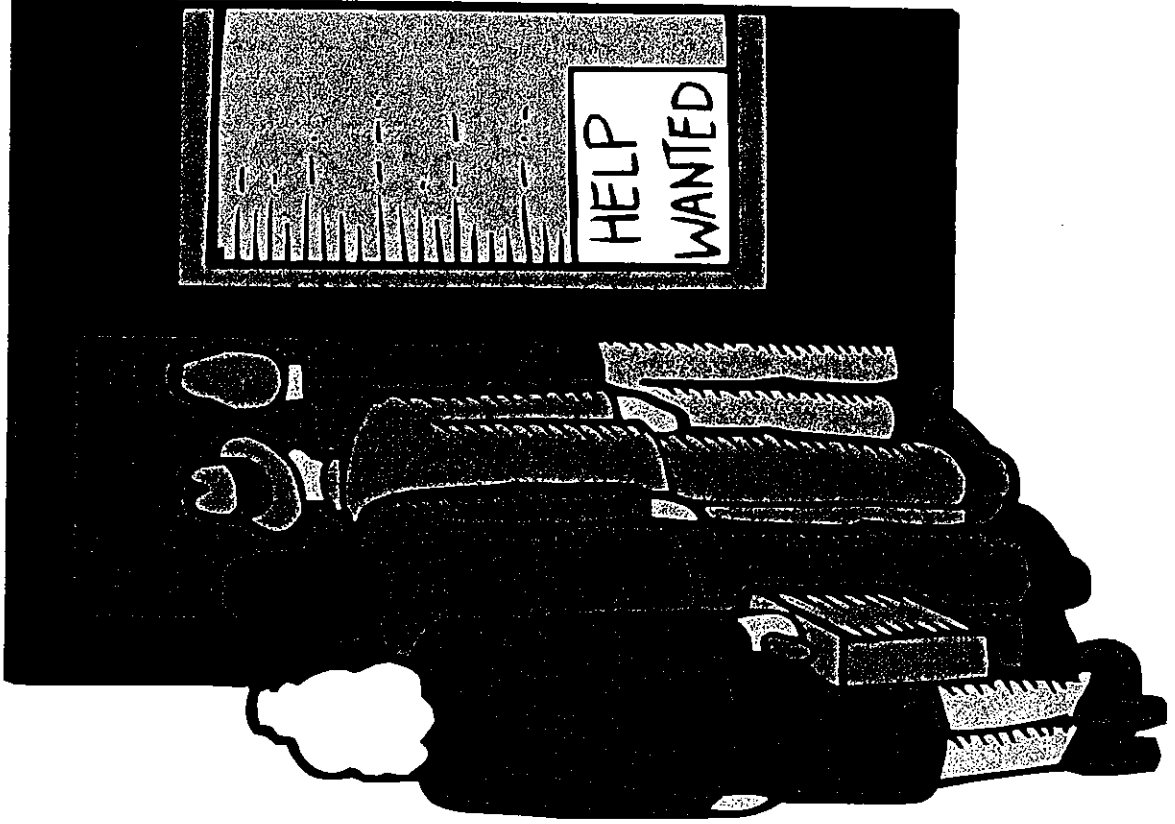
Job Days are times when you can come on campus to recruit for both full and part-time workers. Tables will be set up in the Suns Room which is located adjacent to the campus cafeteria. Students can see this area when they go to lunch.

CAUTION: It is an extreme privilege to have the Suns room. In order to keep this privilege, we had to assure the college that we would allow the students to come to us and not go into the cafeteria to recruit. Tables will be available from 11 am to 2 pm. This is free to you and to the students, however, we have a limited the number of tables and they will be reserved on a first come, first served basis.

We plan to advertise these dates and the companies in attendance to students in a variety of ways. However, if you let us know what type of positions you will be looking to fill and the class background you are looking for, we will advertise to the professors who teach those subjects. Usually the professors will announce the opportunities to their students and will post the fliers on their boards.

For addition information or to reserve a table, contact Marie Schumacher at schumacherma@sanjuancollege.edu or call her at 505-566-3212.

Free Job Postings



The Career Services Department of San Juan College will post your full and part-time jobs free, for college students and alumni. Just email your job descriptions to

Sandy Lobato at:

lobatosa@sanjuancollege.edu

Questions? Call 566-3423

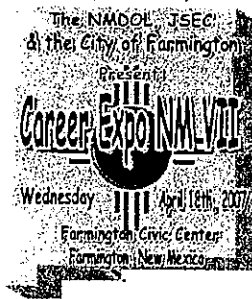
Please include the following in your email:

- Full or Part-time, the hours and days of the week that you need help
- Description of position - Requirements
- Salary or hourly wage
- How you want the student/alumni to contact you
i.e.: mail or email resume, call, walk-in
- Contact person, phone number and address

DEPARTMENT OF
LABOR
ATTENTION:

EMPLOYERS AND BUSINESS OWNERS

The New Mexico Department of Labor, The City of Farmington and JSEC Present:



Wednesday, April 18th, 2007

Farmington Civic Center
200 West Arrington
Farmington, New Mexico
10:00 am until 6:00 pm

Now an established San Juan County Event – Career Expo NM VII is shaping up to be the largest and most comprehensive job and career fair to date! Expo I – held at the Farmington Civic Center in 2001 attracted over 2800 participants – with 107 colleges and businesses exhibiting.

Due to the great Success of this first Career Fair, in 2002 we moved out to McGee Park. In the spring of 2002, Expo II surpassed all expectations! The event was even larger than the first. In April of 2003 Expo III brought 150 Exhibitors to McGee Park. In the spring 2005 Expo V – A Two day event returned to the Farmington Convention Center. Expo VI held in the spring of 2006 broke all records!

**** Now is the time to Register to Reserve your booth ****

**** Career Expo NM VII – April 18th, 2007 ** Reserve your space now! ****



**** \$60.00 Booth Fee ** FINAL DEADLINE for Registration: Friday, APRIL 13th, 2007**

Remember . . . each year we conduct drawings for door prizes. Each exhibitor is requested to bring along one or more promotional items (t-shirts, coffee mugs, caps w/company logo, Gift certificates, Etc.) to be given as door prizes.

Each year the door prizes have proven a great success – and what better way to advertise your business/institution!

Thanks Again!

.....
Name of Organization: _____

Address: _____

City: _____ State: _____

Zip: _____

Contact Person: _____

Title: _____

Telephone: _____ Fax: _____

E- Mail: _____

How many representatives will attend? _____

Will you need a power outlet? _____ (NOTE: power outlets are assigned on a first come, first served basis)

What type of equipment? _____

Would you like information on accommodations, restaurants, attractions and the like? _____

Additional information requests: _____

Return Registration Form to: The New Mexico Department of Labor

600 West Arrington
Farmington, NM 87401

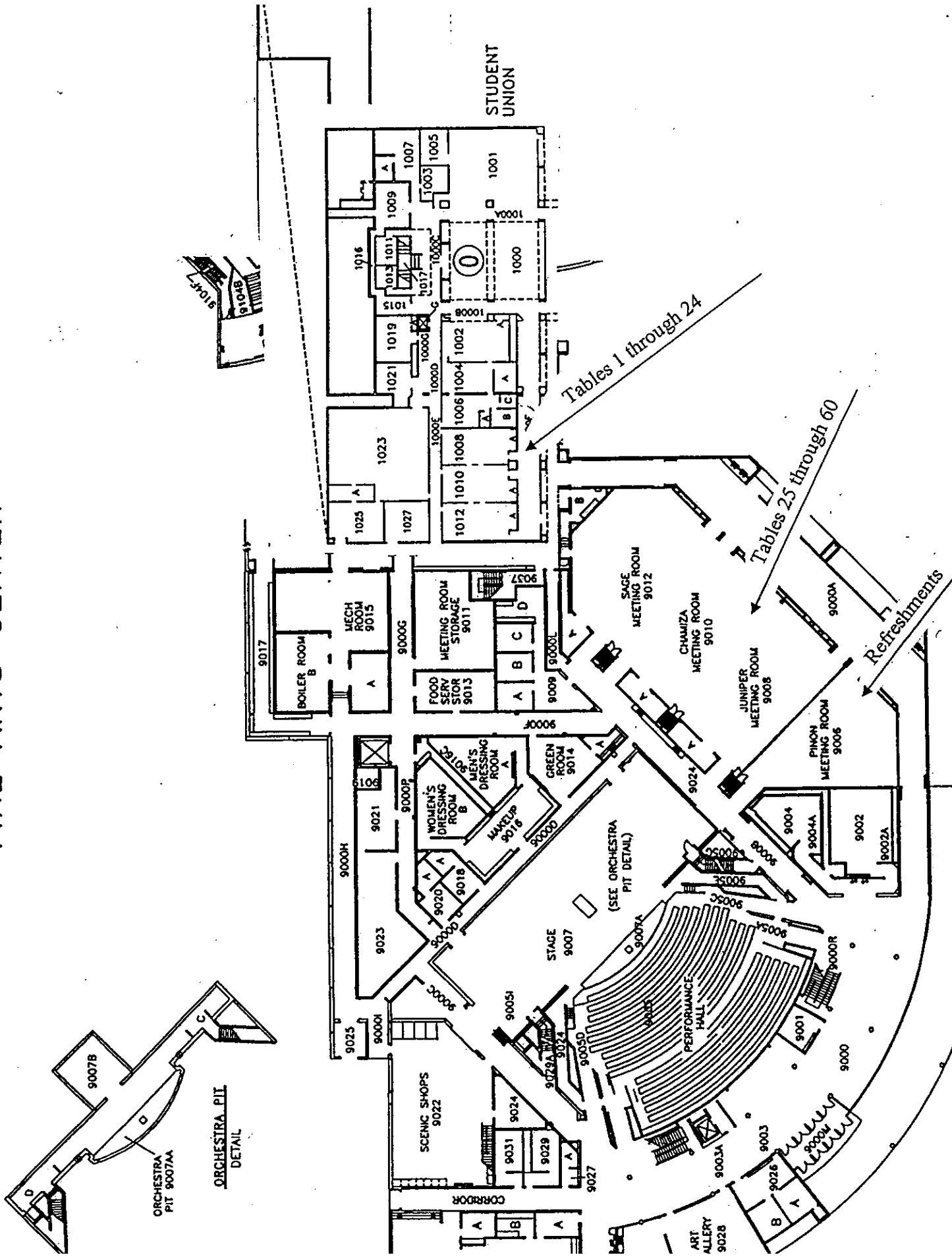
Checks for Registration should be made payable to: Career Expo New Mexico

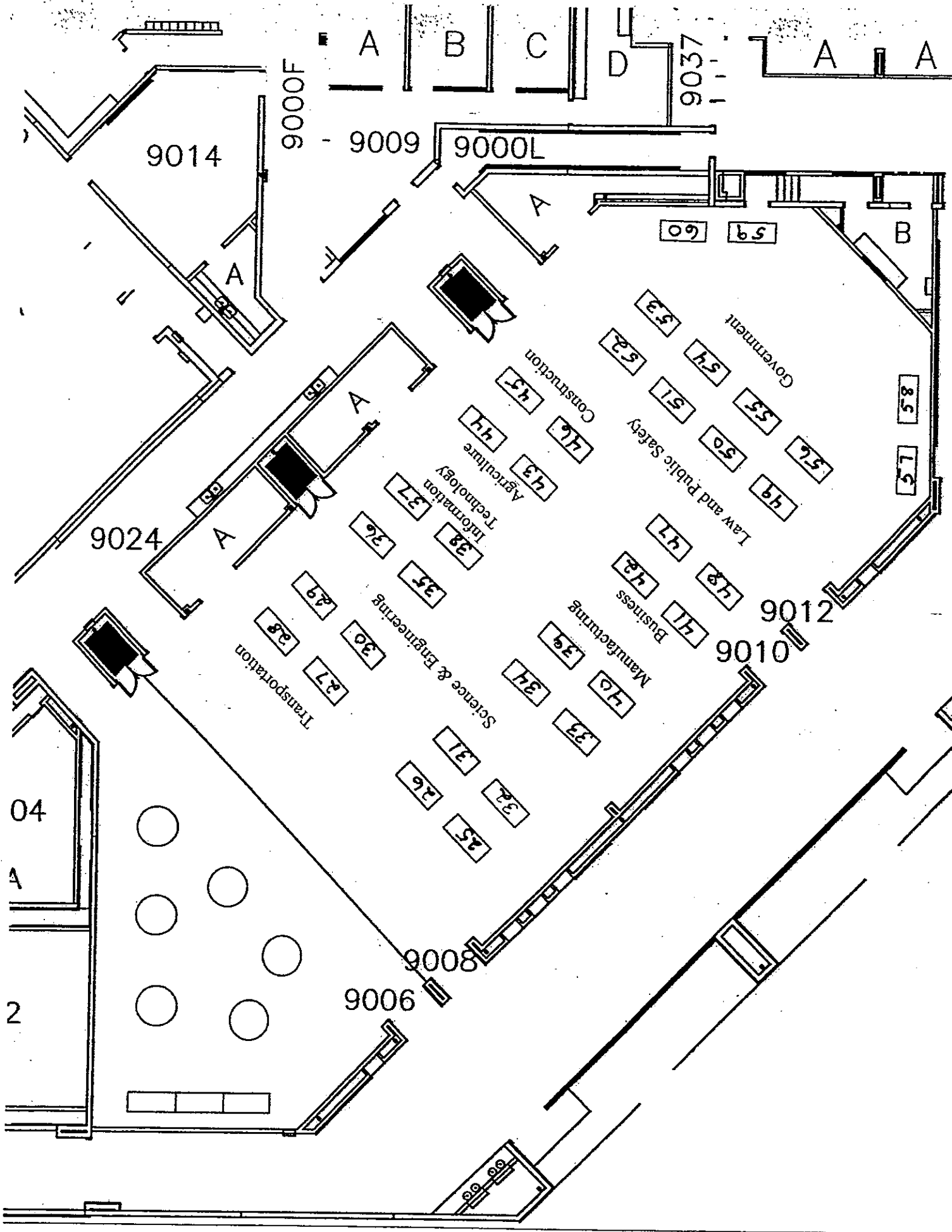
Return Fax Registration to: Attn: Jeannie Malandro @ 505-326-6006

Or E-mail: expo_nm@hotmail.com



JAMES C. HENDERSON FINE ARTS CENTER





Career Check Yes				CC Write Up	
Table	Career Cluster 16	Career	Company		
15	Marketing, Sales & Service	Retail	Dillard's Dept Store	Wilderness Therapy, Parks & Recreation, Forest Services	Dillard's is a high-end department store that offers private brands as well as national brands. They are able to discuss retail sales, marketing and management.
16	Human Services	Librarian	Aztec Library		If you like books, research or people you might like to know about a career as a librarian. Librarians help people all the time in finding that special book or in researching a project for school or home.
17	Human Services	Cosmetology	San Juan College		Cosmetologists do more than work on a person's hair. Come and see what type of training you need to have for hair care as well as related occupations. San Juan College has a variety of degrees and certificates to get you into this field.
8	Human Services	College Students	SJC		Students that come to San Juan College can get the personal support they need to succeed by being involved in the Native American Program office. This is not just for Native Americans anymore but is open to all students.
9	Arts, A/V Technology & Communications	Broadcasting - Radio Programming, sales, engineering	Clear Channel Radio		Clear Channel Radio represents five radio stations in the Farmington, Four Corners area. Come and talk to them about programming, sales, and engineering in the radio industry.
0	Arts, A/V Technology & Communications	Broadcasting/Journalism	KOBF-TV		KOBF-TV is a local Farmington television station that has careers in Journalism, Photography, Sales and Engineering.
1	Arts, A/V Technology & Communications	Photography & Digital Imaging	Sherrie's Studio		This portrait studio & digital imaging organization can talk to you about being a photographer and working in the area of marketing.
2	Education & Training	Teaching	SJC EDGE Program		The Edge program is a support group for college students that are first generation college students. They provide help with class selection, personal guidance, financial aid advise, tutoring, and a welcoming place to use on campus computers.
3	Education & Training	Education - Teacher K-12	San Juan College		Learn about teaching careers and the locally available college programs that will help you become a teacher from kindergarten through high school.
4	Education & Training	College Student	San Juan College		The admissions office of San Juan College can tell you all the procedures necessary to become a student at the college. They may even be able to tell you how to get college credit while still in high school.
7	Transportation, Distribution & Logistics	Aviation	San Juan College		Mesa Pilot Development at San Juan College offers a straight path to an airline career without the student becoming a flight instructor to build flight time to meet the airline's minimums. SJC's program has a placement rate of over 90%.
3	Transportation, Distribution & Logistics	Automotive	San Juan College		The day of the back yard mechanic is almost gone. Today's automotive technicians need to be highly trained. Talk to Ted Baldwin about the programs at San Juan College that may pave your way to

Career Cluster				Career Check Yes		Go Write Up	
able	Career Cluster ID	Career	Company				
0	Manufacturing	Instrumentation and Controls	San Juan College			The Instrumentation & Controls Program at SJC is a combination of electronics, electrical and instrumentation work. 90% of the students completing this program get a job immediately upon graduation.	
1	Business, Management & Administration	Entrepreneurship	SJC Enterprise Center			The Enterprise Center will be able to talk to you about entrepreneurship and provide information on starting your own business.	
2	Business, Management & Administration	Executive Director and Administrative Assistant.	Farmington Chamber of Commerce			The Farmington Chamber of Commerce is a non-profit membership organization. They work with numerous businesses in Farmington and can tell you some of the pitfalls to stay away from if you are thinking about opening your own business or managing one.	
3	Agriculture, Food & Natural Resources	Rangeland Management	Bureau of Land Management			If you are interested in taking care of nature, BLM may interest you with careers in Rangeland Management, Natural Resources, and Wildlife Biologists.	
4	Agriculture, Food & Natural Resources	Agriculture	Navajo Agricultural Products Industry			Navajo Agricultural Products Industry (NAPI), an enterprise of the Navajo Nation, is the provider of Navajo Pride brand agricultural products. We offer a wide range of careers with a focus in the agricultural industry.	
5	Architecture & Construction	Apprenticeship Training and Plumbing & Pipefitting Journeyman	UA Local 412			Learn about the apprenticeship and journey-person training programs that will turn you into a highly-qualified and sought after employee. After learning the fundamentals, continuing education helps you to stay in the forefront of your career.	
6	Architecture & Construction	Plumbers and Pipe fitters	Plumbers and Pipe Fitters Training Center			We provide apprentices & journeyman to our contractors. Our apprenticeship is a 5 year program and includes all aspects of the pipe trades (welding, HVAC, plumbing, blue prints, CAD and etc). We promote careers in plumbing & pipefitting.	
7	Law, Public Safety & Security	Fire Science	Farmington Fire Dept.			Firefighters respond to a wide variety of emergencies and protect the public against many life threatening dangers. Learn about fire fighting careers in Farmington.	
8	Law, Public Safety & Security	Police Officer	San Juan College			Being a police officer is a rewarding and challenging career. Come to this booth and learn about this career and where it can lead you in life.	
9	Law, Public Safety & Security	Law Enforcement	San Juan County Sheriff's Office			Learn about local law enforcement in San Juan County. There is a severe shortage of police officers in New Mexico and thus a good field to consider.	
10	Law, Public Safety & Security	Compliance Officer	City of Aztec- Planning and Zoning Department			There are many careers to pursue in your local cities. Learn about the City of Aztec and the Governmental Department of Planning and Zoning along with city services such as the police department..	
11	Law, Public Safety & Security	Lawyer	11th Judicial District Attorney's Office			The District Attorney's office represents the State in Criminal Prosecutions. With lawyers, paralegals, secretaries, victim advocates, investigators and many other positions in the office they prosecute anything from general felonies to domestic violence.	

Outreach Report

Call Sign
KOBF-TV

Type of Station
TV

Location: City/State
Farmington, NM

Facility ID
35321

Outreach Activities

Name of Event / Initiative

Contact Person

Date

Participants

Events for KOBF-TV

Leadership San Juan Media Day 2007

Connie Pruitt

03/09/2007

KOBF General Manager Steve Henderson

03/09/2007

KOBF Account Executive Nancy DeWitt

KOB News Anchor Tom Joles

Outcomes

Description

San Juan Leadership Media Day is where the local leadership class learns about all media's in the area. Participants are given information about how news is gathered. There is an open forum for question and answers. Participants visit media sites and go on tours. They learn how the different medias work as well as how to work together for the greater good of the community.

Other Info

Establishing new contacts with local business people and making sure they can come to us for information.

OUTREACH INITIATIVE SUMMARY

~~~

Type of Outreach    ☐ Meeting                      ☐ Scholarship  
                                 ☐ Job Fair                      ☐ Event  
                                 ☐ Visit                      ☒ Other  
                                 ☐ Internship

Name of Outreach Initiative Leadership San Juan Media Day

Name and Title of Contact Person for Initiative Connie Pruitt

Participants/Titles Steve Henderson / Station Manager  
Nancy DeWitt / Account Executives

Date(s) or Timeframe Tom Joles / News Anchor

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

Leadership  
Leadership Media Day is a Day the Class  
learns about all Media in the Area. They  
are given information and open floor to ask any question  
they visit Media Sites and go on tours of Businesses.  
They learn how the different Media's work as  
well as how well they work together to get news  
and stories out to the public.

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

I always establish new contacts every year  
because it's a new class and they are all  
Business people in our community.

5/31/06

## Outreach Report

**Call Sign**  
KOBF-TV

**Type of Station**  
TV

**Location: City/State**  
Farmington, NM

**Facility ID**  
35321

### Outreach Activities

**Name of  
Event /**

**Initiative**

**Contact Person**

**Date**

**Participants**

#### Events for KOBF-TV

**Career Expo New Mexico V11-07** Jeannie Malandro-NM Dept Of Labor

04/18/2007

Steve Henderson-KOBF General Manager

04/18/2007

### Outcomes

**Description**

KOBF was a sponsor at this event and ran advertising for this job fair. Discussed positions open at all HBI stations and gave out applications. Discussed with potential applicants the training needed for different positions in the television business and how people can get this training in New Mexico. Several hundred people attended this job fair and about 200 stopped at our booth.

## OUTREACH INITIATIVE SUMMARY

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Type of Outreach ☐ Meeting ☐ Scholarship
 ☒ Job Fair ☐ Event
 ☐ Visit ☐ Other
 ☐ Internship

Name of Outreach Initiative CAREER EXPO NEW MEXICO VII

Name and Title of Contact Person for Initiative JEANNIE MAJANDRO

Participants/Titles STEVE HENDERSON G.M. KOBE

Date(s) or Timeframe 4-18-07

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

KOBE WAS A SPONSOR AT THIS EVENT
AND I CAN ADVERTISING FOR THE JOB
FAIR. DISCUSSED POSITIONS OPEN
AT ALL HBF STATIONS AND GAVE OUT
APPLICATIONS. DISCUSSED WITH POTENTIAL
APPLICANTS THE TRAINING NEEDED FOR
DIFFERENT POSITIONS IN THE TELEVISION BUSINESS
AND HOW PEOPLE CAN GET THIS TRAINING
IN NEW MEXICO SEVERAL HUNDRED PEOPLE ATTENDED
THIS FAIR AND ABOUT 200 STAYED AT
Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc. OUR BOSS

Just a note of Thanks and Appreciation to all of the
Exhibitors who made this event possible.
It is only through the continued support of business
and college exhibitors such as you that assures an
outstanding community success!
We hope to see everyone back next year for Career
Expo New Mexico VIII on Wednesday, April 16th,
2008!

Sincerely,

Tony Miralles
Area Director

Jeannie Malandro
Assistant Area Director

And the entire staff of the New Mexico
Department of Labor, Farmington Workforce
Development Center

New Mexico
Department of
LABOR

Thank You

The NMDOL, JSEC
& the City of Farmington
Presents

Career Expo NM-VIII

Wednesday April 16th, 2008
Farmington Civic Center
Farmington, New Mexico

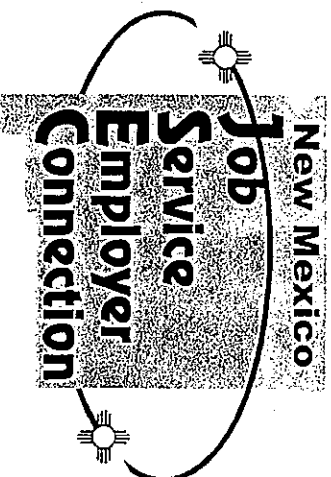
For Participating!

Who is JSEC?

Job Service Employer Connection (JSEC) is an employer advisory and liaison group for the New Mexico Department of Labor (NMDOL). These employers volunteer their time to serve on committees at the local level that address specific information and/or service needs. Our mission is:

- To work with our partners at NMDOL Centers throughout the state
- To hire and train persons to meet the needs of business communities
- To improve the overall business environment across the state by working on taxes and other issues that affect New Mexico business

“Share the Connection”



JSEC is Committed to:

Improving the New Mexico Department of Labor's response to workforce demands.

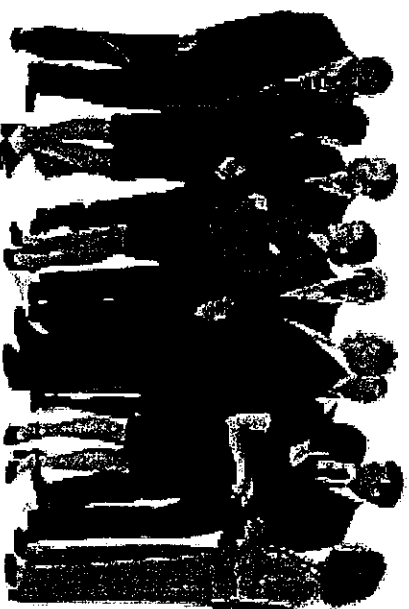
Increasing employer's awareness about workforce issues that affect the economic health of New Mexico.

Building nationwide coalitions to release monies to fund the Employment Security System

Investing in New Mexico's economic growth by developing an effective labor exchange.

Educating employers about human resource issues through local seminars and state and national conferences.

Featuring business speakers to promote better business.



New Mexico

Department of Labor

Vision

The New Mexico Department of Labor, workforce development agency, is committed to satisfying the needs of our customers (bo job-seeker and employer).

Mission

To promote economic development and education by matching the needs of employers with the skills of the job-seekers.

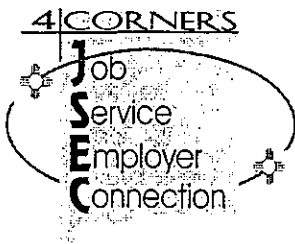
Objective

To assist people in finding, keeping, and improving their job.

Services to Employers

- Screen and refer applicants
- List job openings on Internet
- Media exposure - print/radio
- Labor Market Information (LMI)
- Tax credit information
- EEO/Affirmative Action
- Job Service Employer Council (JSEC)





600 West Arrington Street
Farmington, New Mexico 87401
Telephone (505) 327-6126
Facsimile (505) 326-6006

4 Corners Job Service Employer Connection

MEMBERSHIP FORM

Yes, I want to join the 4 Corners chapter of JSEC.

Please fill in your information or attach your business card:

Name: _____

Title: _____

Company: _____

Company Address: _____

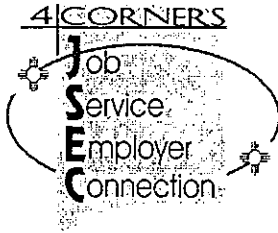
City & Zip: _____

Work Phone: _____ Fax: _____

E-Mail Address: _____

4 Corners JSEC meets the first Wednesday of each month from 3:30 – 5:00 pm.
The meeting place varies and every member is given ample notice of the meeting
place each month.

There are 21 local JSEC committees statewide. Committees meet on a regular
basis. State JSEC Executive Committee members meet quarterly and a state
conference is held on an annual basis.



600 West Arrington Street
Farmington, New Mexico 87401
Telephone (505) 327-6126
Facsimile (505) 326-6006

4 Corners Job Service Employer Connection

To: Four Corners Business Leaders

4 Corners Job Service Employer Connection (4CJSEC) is looking for additional private sector community leaders to join our winning team and to become a member of 4CJSEC. 4CJSEC consists of private sector employers, state and local government agencies and educational institutions that act as an advisory and liaison group between the New Mexico Department of Labor and private sector businesses. As a 4CJSEC member your commitment is:

- o To attend a monthly one to two hour meeting (usually the first Wednesday of each month – 3:30 to 5:00 pm).
- o Participate in activities, four to five per year
- o Bring new ideas to the group that will benefit our business community and help link businesses with potential employees

4CJSEC makes a difference in our community through a variety of means:

- o Co-sponsors one of the largest New Mexico state two-day job fairs called Career Expo with over 100 employers and hundreds of full and part-time job seekers
- o Works with the Four Corners HR Association to provide San Juan County and neighboring regions with a Four Corners Leadership Conference annually
- o Supports continued education through annual college scholarships that benefit local students attending San Juan College and Dine' College
- o and much, much, more.....

San Juan County JSEC officers are:

Chairperson: Tara Swenk, Dillard's
Vice-Chair: Dee McAninch, San Juan Center for Independence
Treasurer: Marie Schumacher, Director of Career Services, San Juan College
Secretary: Betty Asmus, NM Department of Labor

It's free and easy to become a member of 4CJSEC and let your voice be heard. 4CJSEC has a direct link with the New Mexico Department of Labor Secretary and will provide you an opportunity to communicate your concerns and suggestions to people who can make a difference in our state.

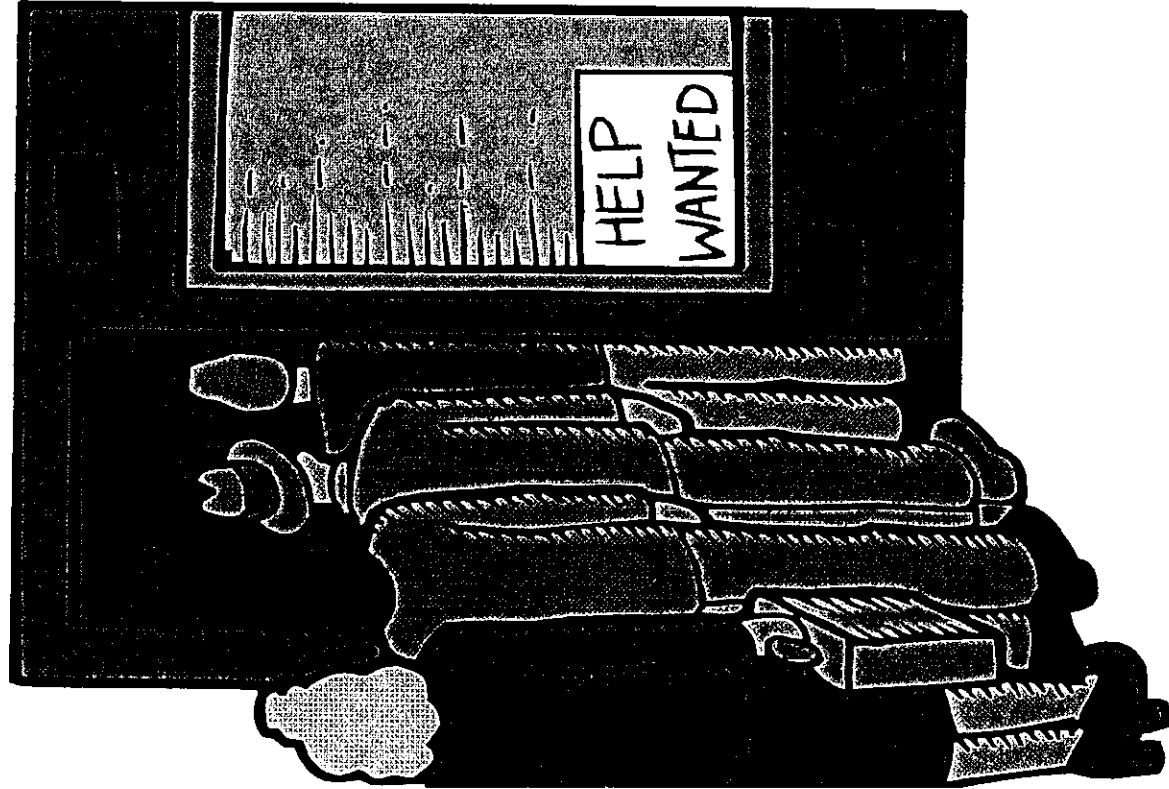
We invite you to attend one of our meetings, see what we are about and become an active member of our team. For more information about meeting times and places, please feel free to contact Betty Asmus at 505-327-6126.

Sincerely,

Tara Lee Swenk

Tara Lee Swenk, Chairperson
4 Corners Job Service Employer Connection (4CJSEC)

Free Job Postings



The Career Services Department of San Juan College will post your full and part-time jobs free, for college students and alumni. Just email your job descriptions to

Sandy Lobato at:

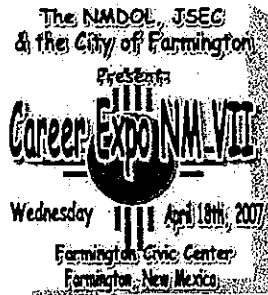
lobatosa@sanjuancollege.edu

Questions? Call 566-3423

Please include the following in your email:

- Full or Part-time, the hours and days of the week that you need help
- Description of position - Requirements
- Salary or hourly wage
- How you want the student/alumni to contact you
i.e.: mail or email resume, call, walk-in
- Contact person, phone number and address

The New Mexico Department of Labor, The City of Farmington and JSEC Present:



Wednesday, April 18th, 2007
Farmington Civic Center
200 West Arrington
Farmington, New Mexico



**TABLE
#21**

Steve Henderson – General Manager

KOBF-TV

825 West Broadway

Farmington, NM 87401

Dear Steve,

01/19/2007

Welcome Aboard!

Your registration for **Career Expo NM VII** was received and processed on 01/08/2007.

This letter will serve as a confirmation for your table space on April 18th, 2007.

Operating hours on 04/18/07 will be from 10:00am until 6:00pm. All exhibitors will need to maintain their tables until 6:00pm, so that Everyone coming through has a chance to visit with as many employers as possible.

Your registration fee includes the table/display space the day of the event, entrance into the "Hospitality Suite" and lunch for two of your representatives. If you will be more than a party of two – there will be an additional charge of \$5.00 for each rep over two. The cost of each additional table is \$50.00.

Feel free to call with any questions. I will be sending out additional event information over the next couple of weeks.

We look forward to working with you and your company at the **Career Expo NM VII!**

Sincerely,

Jeannie Malandro

Assistant Area Director

Your Balance Due: \$00.00

NO CHARGE SPONSORS

NMDOL – Farmington WDC
505-327-6126

☺ Thanks



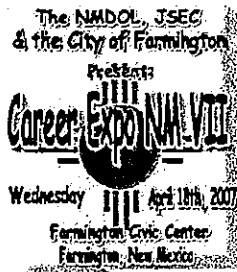
New Mexico

Department of
LABOR

ATTENTION:

EMPLOYERS AND BUSINESS OWNERS

The New Mexico Department of Labor, The City of Farmington and JSEC Present:



Wednesday, April 18th, 2007

Farmington Civic Center
200 West Arrington
Farmington, New Mexico
10:00 am until 6:00 pm

Now an established San Juan County Event – Career Expo NM VII is shaping up to be the largest and most comprehensive job and career fair to date! Expo I – held at the Farmington Civic Center in 2001 attracted over 2800 participants – with 107 colleges and businesses exhibiting.

Due to the great Success of this first Career Fair, in 2002 we moved out to McGee Park. In the spring of 2002, Expo II surpassed all expectations! The event was even larger than the first. In April of 2003 Expo III brought 150 Exhibitors to McGee Park. In the spring 2005 Expo V – A Two day event returned to the Farmington Convention Center. Expo VI held in the spring of 2006 broke all records!

**** Now is the time to Register to Reserve your booth ****

**** Career Expo NM VII – April 18th, 2007 ** Reserve your space now! ****



**** \$60.00 Booth Fee ** FINAL DEADLINE for Registration: Friday, APRIL 13th, 2007**

Remember . . . each year we conduct drawings for door prizes. Each exhibitor is requested to bring along one or more promotional items (t-shirts, coffee mugs, caps w/company logo, Gift certificates, Etc.) to be given as door prizes.

Each year the door prizes have proven a great success – and what better way to advertise your business/institution!

Thanks Again!

Name of Organization: KOBF-TV

Address: 825 W BROADWAY

City: FARMINGTON State: NEW MEXICO

Zip: 87401

Contact Person: Steve Henderson

Title: GEN MANAGER

Telephone: 505-326-1141 Fax: 505-327-5196

E-Mail: _____

How many representatives will attend? 4

Will you need a power outlet? NO (NOTE: power outlets are assigned on a first come, first served basis)

What type of equipment? TABLE

Would you like information on accommodations, restaurants, attractions and the like? NO

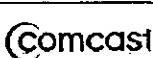
Additional information requests: _____

Return Registration Form to: The New Mexico Department of Labor
600 West Arrington
Farmington, NM 87401

Checks for Registration should be made payable to: Career Expo New Mexico

Return Fax Registration to: Attn: Jeannie Malandro @ 505-326-6006

Or E-mail: expo_nm@hotmail.com



Outreach Report

Call Sign
KOB-TV

Type of Station
TV

Location: City/State
Farmington, NM

Facility ID
35321

Outreach Activities

Name of Event / Initiative

Contact Person

Date

Participants

Events for KOB-TV

NABEF/RTNDA Career Fair-2007

Michelle Ott, Mgr., Employee Relations, HBI

04/18/2007

KOB-TV's News Director, Rhonda Aubrey

04/18/2007

KOB-TV's Chief Engineer, Sean Anker

Both the News Director and Chief Engineer have hiring authority for not only KOB-TV but also for KOB-TV and KOB-TV

Outcomes

Description

NABEF/RTNDA Career Fair is a yearly event held in Las Vegas. This event is highly attended by persons looking for jobs in the broadcasting field.

Other Info

New Director, Rhonda Aubrey, met with dozens of college students and current professionals regarding openings at KOB-TV and all Hubbard stations. News Director talked to three qualified candidates who are looking for producer jobs to work at KOB-TV. They will submit resumes through KOB-TV's website.

OUTREACH INITIATIVE SUMMARY

~ ~ ~

Type of Outreach ☐ Meeting ☐ Scholarship
 ☒ Job Fair ☐ Event
 ☐ Visit ☐ Other
 ☐ Internship

Name of Outreach Initiative NAB/RTNDA Career Fair

Name and Title of Contact Person for Initiative Michelle Ott, Mgr., Employee Relations, HBI

Participants/Titles Sean Anker, Director of Engineering and Production

Date(s) or Timeframe 4/18/2007

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

 Did not talk to anyone interested in production or engineering. The News Director for WHEC was present and handled all news inquiries

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

 No contacts made.

5/17/07



Date: April 20, 2007

To: Sue Westphal-KAAL-TV, Diane Brown-KOB-TV, Christine Kimball-WNYT-TV, Kathy Knox-WHEC-TV, Peggy Scandin-WDIO-TV

From: Michelle Ott, Manager, Employee Relations

RE: NABEF/RTNDA Career Fair

Because a hiring official from your station attended the NABEF/RTNDA this past week, I am sending some supporting documentation for your files. Place the documentation attached here along with any documentation, including the Outreach Initiative Summary form you receive from the hiring official from your station into an individual outreach file specifically for this event. Also, remember to enter the event into RIMS under Outreach.

If someone at your station should interview and or hire a candidate from this Career Fair, make sure you add this information in RIMS under the "outcomes" space in the event.

Please let me know if you have any questions! Thanks.

OUTREACH INITIATIVE SUMMARY

~ ~ ~

Type of Outreach ☐ Meeting ☐ Scholarship
 ☒ Job Fair ☐ Event
 ☐ Visit ☐ Other
 ☐ Internship

Name of Outreach Initiative RTNDA Job Fair

Name and Title of Contact Person for Initiative Karen Hunter, NABEF

Participants/Titles Rhonda Aubrey / News Director

Date(s) or Timeframe 4/18/07 - 10am - 1:30pm

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

Met with dozens of college students and
current professionals regarding openings at KOB
and all Hubbard stations. I talked to 3
candidates who are looking for producer jobs who
could be qualified to work at KOB. They will
send resumes through the website.

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

4/19/07



NABEF-3EA-RTNDA CAREER DAY

Wednesday, April 18, 2007
Las Vegas Hilton
Ballroom C

RECRUITER GUIDELINES

I. SET-UP

Recruiter scheduled time to set-up their booth:

Tuesday, April 17

(You may set up starting at 5:30pm.) Do not leave any valuable in the room, because NABEF will not be responsible.) I should be there at between 5:30 and 6:00pm.

Wednesday, April 18

7:00 am – 8:00 am

My cell number in Vegas is 702-296-2199. The phone will not be connected until late Friday afternoon.

Exhibitor tables will be set-up and dismantled by GES Exposition Services. Exhibitors will be responsible for their own materials. If assistance is needed, exhibitors may contract for the placement and removal of equipment and materials (see enclosed forms).

The following furnishings will be provided at no charge in each space:

- 1- Booth (8' x 8')
- 1- 6' Draped Table with four (4) Chairs (Purple and Black)
- 1- Electrical Drop (500 watt) (Per request, Contact: khunter@nab.org by March 26)
- 1- Drape Backdrop

Enclosed is the **floor plan** of the **LV Hilton Ballroom**. Each table will have their company name on the backdrop of the booth with the **assigned number**.

II. ADDITIONAL SERVICES

Enclosed are **several forms** for additional services including **labor, shipping and handling, A/V equipment rental, electrical services, computer rentals (internet) and floral**. NAB will not provide nor be responsible for any additional services that exhibitors may require, including parking.

III. BANNERS

Recruiters are permitted to drape their company banner from the table or their stand alone display only. Please do not attach banners to the walls of the room. Recruiters are encouraged to bring brochures and hand-outs.

IV. BADGES

Name badges will be provided for the recruiters and will be placed on their assigned table.

V. SHIPPING

Please label your boxes/shipment as follows:

NAB2006 NABEF-BEA-RTNDA CAREER FAIR

NAB2006 Official Freight

c/o GES Exposition Services

Attn: Stacy Watkins

Company Name/Table #

Las Vegas Hilton/Ballroom C

3000 Paradise Road

Las Vegas, NV 89109

Please have materials shipped to the Las Vegas Hilton no earlier than Friday, April 13, at 2:00 p.m. and no later than Monday, April 16, at 5:00 p.m.

VI. Schedule of Events:

9:00 a.m. – 10:15 a.m.	Networking/Roundtable Session	Ballroom G
10:30 a.m. – 12:30 p.m.	Entry-level/Student Job Seekers	
12:45 p.m. – 1:45 p.m.	Lunch Break (Lunch will be provided for recruiters)	
	Ballroom C	
1:00 p.m. – 4:30 p.m.	Career Sessions	Ballroom G
10:30 a.m. – 5:00 p.m.	Career Fair	Ballroom C

Please contact me if you have any questions regarding Career Day.

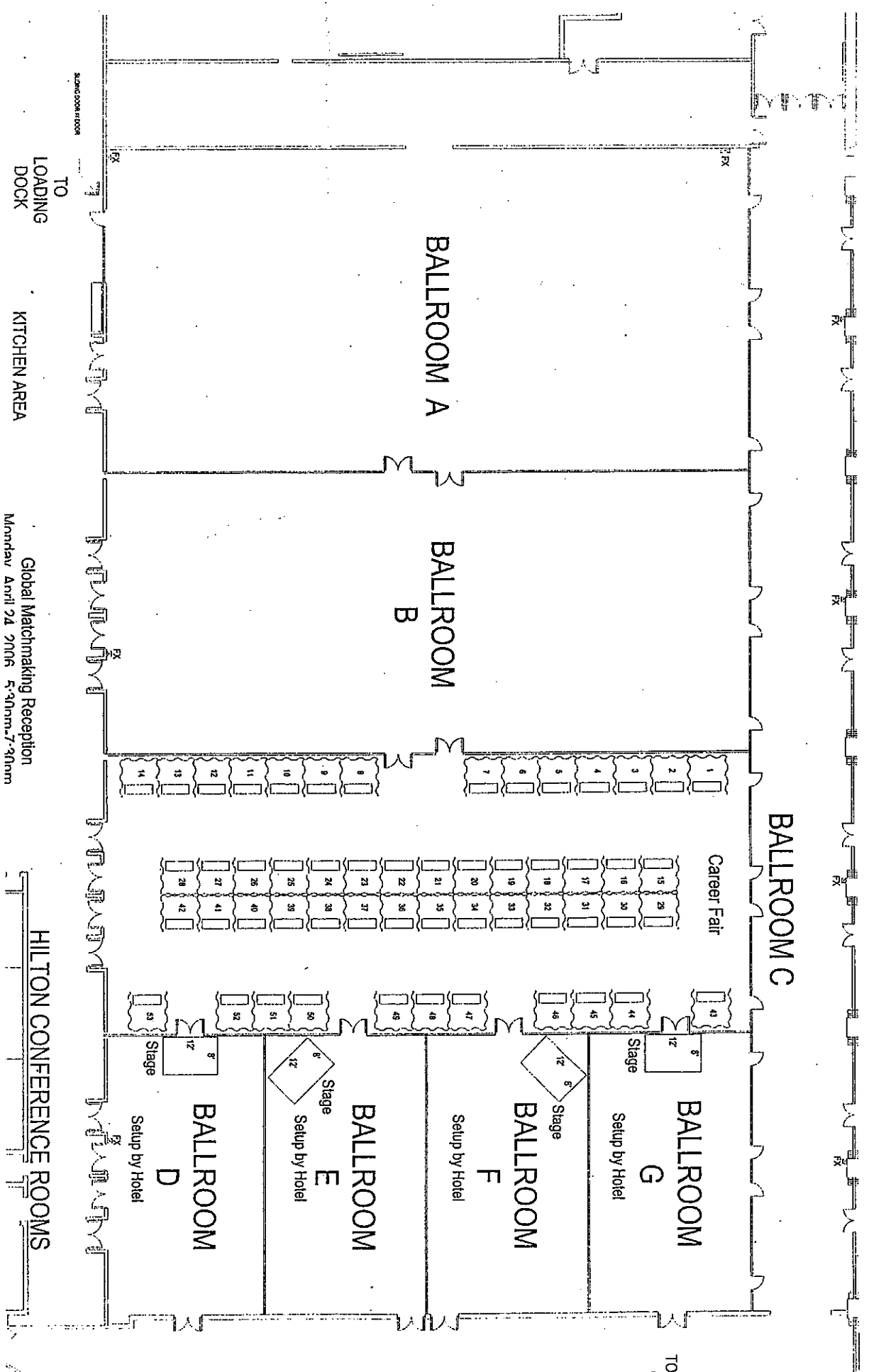
Sincerely,

Karen L. Hunter
Outreach & Diversity Manager

NAB Education Foundation

Phone: (202) 429-5498

Email: khunter@nab.org



LOADING DOCK

KITCHEN AREA

Global Matchmaking Reception
Monday April 24 7006 5:30pm-7:30pm

HILTON CONFERENCE ROOMS

Show Name: RTNDA@NAB		PLAN PREPARED BY:	
Show Date: April 16-19, 2007		GFS.	
Facility: LV Hilton		7000 Lindell Road Las Vegas, NV 89118 PH: 702-515-5500 FX: 702-515-5779	
Hall: Pavilion		Booth Count: 9300	
File Name: nab-0604-lvh		Net Sq Ft: 9300	
Scale:		Asst. Width 10' Unless Noted On Plan	
		Dwg. Current As Of: 1-5-07	
		Sht. N/A	
		Alt. Dab Messau	
		By: AMH	
		Job#	

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NABEF/BEA/RTNDA

Career Day

Wednesday, April 18, 2007

Las Vegas Hilton Hotel

<u>Table</u>	<u>Company</u>
1	Tandberg (Sponsor)
2	Emmis Communciations (Sponsor)
3	Bonneville International Corporation
4	Entercom Communications
5	CBS Television Stations/CBS Radio
6	MAIAJobs.com
7	Ascent Media Network Services
8	Google
9	Sheridan Media
10	Beasley Broadcast Group
11	Mt. San Jancinto College
12	Wexler Video LLC
13	WGVU
14	CNN/Turner Broadcasting Services
15	Oregon Broadcast Association
16	Univision Radio
17	Crispin Corporation
18	Journal Broadcast Group
19	Getvjob.com
20	Gannett Co, Inc.
21	KXTD-AM
22	KL VX-TV
23	KTUD-TV
24	Lotus Broadcasting Corp.
25	Pappas Telecasting Companies
26	Cox Radio
27	WFLS/WYSK/WWUZ Radio
28	Young Broadcasting, Inc.
29	Nevada Broadcasters Association
30	American Public Media/Minnesota Public
31	Bloomberg (WBBR)
32	VarietyCareers
33	Beasley Broadcast Group
34	The Media Sales Institute

35 Freedom Broadcasting, Inc.
36 Napa Valley College
37 Lin Television/WWLP
38 LaSalle County Broadcasting, Corp.
39 QNI Broadcast Group
40 NPR
41 Ohio/Illinois Centers For Broadcasting
42 WWSB-WTXI-WAAY
43 Edge Technology Services (Sponsor)
44 Sony Digital Cinema Systems (Sponsor)
45 Hubbard Broadcasting, Inc.
46 Toshiba International Corporation
47 Harpo, Inc.
48 Randstad
49 Discovery Communications, Inc.
50 ESPN
51 MediaFLO USA
52 Sencore
53 Avid Technology

NAB/RTNDA/BEA Career Fair 2007

Wednesday, April 18, 2007
Career Fair 10:30 am - 5:00 pm
Las Vegas Hilton Hotel

Set Up Booth & Work 10:00am - 1:30pm

Rhonda Aubrey, News Director, KOB-TV
Steve Baboulis, General Manager, WNYT-TV
Chris Berg, News Director, KSTP-TV
Lindsay Radford, Assistant News Director, KSTP-TV
Dan Seeman, General Manager, WFMP-FM
Todd Fisher, General Manager, KSTP-AM

Work Booth & Take Down 1:30 pm-5:00 pm

Wendell Nelson, Chief Engineer, KAAL-TV
Jon Blomstrand, Director of Engineering, Hubbard Radio
Mike Hattestad, Chief Engineer, WDIO-TV
Mike Goldrick, News Director, WHEC-TV
Sean Anker, Director of Engineering & Production, KOB-TV

Brown, Diane

From: Aubrey, Rhonda
Sent: Thursday, March 29, 2007 12:10 PM
To: Brown, Diane
Subject: FW: NAB/RTNDA Career Fair Schedule & Update



2007 Schedule.xls
(19 KB)

Fyi ...

-----Original Message-----

From: Ott, Michelle
Sent: Thursday, March 29, 2007 9:40 AM
To: Aubrey, Rhonda; @ WNYT Baboulis, Steve; Berg, Christopher; Radford, Lindsay; Seeman, Dan; Fisher, Todd; @ KAAL Nelson, Wendell; Blomstrand, Jon; Hatlestad, Mike; @ WHEC Goldrick, Mike; Anker, Sean
Cc: Cook, Sue; Hubbard, Robert; Meissner, Debra; Carlson, Chris
Subject: NAB/RTNDA Career Fair Schedule & Update

Hello everyone! Attached is the NAB/RTNDA Career Fair booth schedule. Thank you all for agreeing to help out on April 18. Please review the schedule and get back to me with any problems you see.

I will put together handouts for Career Fair attendees--most likely a list of job openings and station contact information and the HBI Map.

I'm toying with the idea of NOT sending out the big display this year. I've heard that the space at the Career Fair is pretty tight and the logistics of shipping the display there and back can be complicated. With that said, I do want to know your thoughts on the display--do you want it or not? If you do want the display, someone will need to be responsible for setting it up and someone else will need to be responsible for taking it down and shipping it back. Let me know your thoughts...

I'll send out specific Career Fair guidelines in the next couple of weeks. Until then, take care!

Michelle E. Ott
Manager, Employee Relations
Hubbard Broadcasting, Inc.
Phone: 651-642-4638
Fax: 651-642-4314

NAB/RTNDA/BEA Career Fair 2006

Wednesday, April 18, 2007

Career Fair 10:30 am - 5:00 pm

Las Vegas Hilton Hotel

Set Up Booth & Work 10:00am - 1:30pm

Rhonda Aubrey, News Director, KOB-TV
Steve Baboulis, General Manager, WNYT-TV
Chris Berg, News Director, KSTP-TV
Lindsay Radford, Assistant News Director, KSTP-TV
Dan Seeman, General Manager, WFMP-FM
Todd Fisher, General Manager, KSTP-AM

Work Booth & Take Down 1:30 pm-5:00 pm

Wendell Nelson, Chief Engineer, KAAL-TV
Jon Blomstrand, Director of Engineering, Hubbard Radio
Mike Hatlestad, Chief Engineer, WDIO-TV
Mike Goldrick, News Director, WHEC-TV
Sean Anker (?), Director of Engineering & Production, KOB-TV

Brown, Diane

From: Burgess, Mike
Sent: Monday, February 19, 2007 3:29 PM
To: Brown, Diane
Subject: FW: NABEF/RTNDA Career Fair Update

From: Ott, Michelle
Sent: Monday, February 19, 2007 1:27 PM
To: Berg, Christopher; Rice, Dick; Goodspeed, Steve; Hatlestad, Mike; Couture, George; @ WNYT Baboulis, Steve; @ WNYT Klein, Rich; @ WHEC Klinsky, Arnold; @ WHEC Walsh, John; @ KAAL Harbert, David; @ KAAL McGonigal, Tim; @ KAAL Nelson, Wendell; @ KSAX Smith, Ed; Wenz, Susan; Anker, Sean; Burgess, Mike; Aubrey, Rhonda; Connor, Susan; @ WNYT Lewis, Paul; @ WHEC Goldrick, Mike; Fisher, Todd; Bestler, David; Seeman, Dan; Radford, Lindsay
Cc: Cook, Sue; Hubbard, Robert; Meissner, Debra
Subject: NABEF/RTNDA Career Fair Update

After hearing back from a lot of you, our participation in the NAB/RTNDA Career Fair is on. So far, Steve Baboulis, Chris Berg, Lindsay Radford, Wendell Nelson, Rhonda Aubrey, Mike Goldrick and John Walsh will be available to help at a booth. Please let me know what times work best for you. We should be able to meet everyone's scheduling needs. The event opens at 10:30 a.m. and ends at 5:00 p.m.

If you have not responded yet and will be able to help out for a couple hours, please let me know as soon as possible so I can work out a booth schedule. Remember, this event can be counted towards your stations FCC EEO Outreach initiatives if a hiring official (or two) participates.

I will be in touch with booth volunteers again in the near future. Thanks!

Michelle E. Ott
Manager, Employee Relations
Hubbard Broadcasting, Inc.

Josh + Nora

Participants:

KOB-TV's News Director and Chief Engineer participated in the NABEF/RTNDA Career Fair. Both the News Director and Chief Engineer have hiring authority for not only KOB-TV but also for KOB-F-TV and KOB-R-TV.

Description:

NABEF/RTNDA Career Fair is a yearly event held in Las Vegas. This event is highly attended by anyone looking for a job in broadcasting.

Other Info:

News Director met with dozens of college students and current professionals regarding openings at KOB-TV and all Hubbard stations. News Director talked to three candidates who are looking for producer jobs who could be qualified to work at KOB-TV. They will send resumes through KOB-TV's website.

*this is
what
I put in*

OUTREACH INITIATIVE SUMMARY

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Type of Outreach    ☐ Meeting                      ☐ Scholarship  
                                 ☐ Job Fair                      ☐ Event  
                                 ☐ Visit                              ☐ Other  
                                 ☒ Internship

### Name of Outreach Initiative

ALBUQUERQUE ACADEMY SENIOR PROJECT

### Name and Title of Contact Person for Initiative

ABQ ACADEMY

### Participants/Titles

KELLY HERRING / ABQ ACADEMY STUDENT

### Date(s) or Timeframe

4/16/07 - 5/11/07

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

AS PART OF HER SENIOR PROJECT, KELLY SPENT A MONTH SHADOWING NEWS ANCHOR TOM JOLKS. SHE ALSO SPENT TIME WITH SEVERAL OTHER JOURNALISTS IN THE NEWSROOM.

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

KELLY IS HEADING OFF TO COLLEGE KNOWING A LOT MORE ABOUT TV NEWS.

5/16/07

## Outreach Report

**Call Sign**

KOBF-TV

**Type of Station**

TV

**Location: City/State**

Farmington, NM

**Facility ID**

35321

**Outreach Activities****Name of Event / Initiative****Contact Person****Date****Participants****Events for KOBF-TV****New Mexico Department of Labor Job  
Training 07**

Jeasnnie Malandro-Dept of Labor

04/19/2007

Steve Henderson-KOBF General Manager

04/19/2007

**Outcomes****Description**

Employer training and discussion about job training and labor pool. Discussed different positions in television and especially positions in Farmington.

## OUTREACH INITIATIVE SUMMARY

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Type of Outreach ☒ Meeting _____ Scholarship
 ☒ Job Fair _____ Event
 _____ Visit _____ Other
 _____ Internship

Name of Outreach Initiative N.M. Department of Labor Job TRAINING.

Name and Title of Contact Person for Initiative JEANNIE MALANDRO

Participants/Titles Steve Henderson G.M. KOBFTV

Date(s) or Timeframe 4-19-07

Description of Outreach Initiative, including summary of actions taken by Company participants, e.g. number of people contacted; number of resumes received; distributing information, discussion notes, etc.

EMPLOYER TRAINING AND DISCUSSION
ABOUT JOB TRAINING AND LABOR ^{SO} pool.
discussed different positions in television
AND SPECIFICALLY positions in Farmington.

Outcome(s) of this Initiative, if any, e.g. persons referred and/or hired; establish a new contact; follow-up completed, etc.

5/31/06

Outreach Report

Call Sign

KOBF-TV

Type of Station

TV

Location: City/State

Farmington, NM

Facility ID

35321

Outreach Activities**Name of Event /****Initiative****Contact Person****Date****Participants****Events for KOBF-TV****Hermosa Middle School
Science Project 07**

Will Knight

05/29/2007

KOBF-TV Producer Jeffrey Wilson

05/29/2007

Outcomes**Description**

Students from Hermosa Middle School visited our studio to shoot their Science Fair project. Having already won the State Science Fair these students believe the newscast format will enhance there chances of winning the National Science Fair.